## SRIDHAR & ARUNSHENOY



Single: Make Up Your Mind Or Leave It Behind

(feat. Lonnie Park)

Genre: Rock

Single Release Date: May 07, 2014

Copyright: Arun Shenoy Music Publishing (BMI) /

Posterpokerlips Productions (BMI)

Label: Narked Records

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Narked Records is delighted to announce the release of the single Make Up Your Mind Or Leave It Behind, the first collaboration between musicians Sridhar and Arun Shenoy. Their project, titled Sridhar & Arun Shenoy, is an all-original brand of music that combines their diverse influences of Electronica, Pop and Rock to create a fresh and new alternative rock sound.

**Lonnie Park** is featured on guest lead vocals on this song that was recorded across the world from Germany and the US to India and Singapore with the art direction and artwork being executed in the UK by Devolution Designs.

One can stream the full song online at narked.com.

Sridhar is a Berlin based songwriter, guitarist and record producer. He exploded on the scene in the summer 2009 with Transcend, his rock instrumental debut. This critically acclaimed album that yielded the hit song India bought to focus Sridhar's mastery of guitar technique and song writing, and was followed up by the EP Afterward in 2010 which yielded another hit song in Folked. In late 2011, Sridhar released Miles, an album that serves as a tribute to the multitude of influences in Sridhar's musical journey, inspired by sounds from classical music to synthesized soundscapes.

Arun Shenoy is a Singapore based songwriter and record producer whose production style spans genres as wide as rock and funk, to jazz and world music. Arun writes and produces music released as solo productions under his own name, as well as for other bands and solo artists. His last album, *Rumbadoodle*, was nominated in 2012 for a GRAMMY® at the 55th annual GRAMMY® Awards. The follow up single, Bliss, from his Indian World Fusion project was launched by the Recording Academy via a Worldwide Exclusive First Look at <u>GRAMMY.com</u> in 2013 and went on to receive extensive airplay on stations nationwide charting on 15 CMJ New World charts.

**About Narked Records** 

Narked Records is a boutique record label focused on high quality music services and releases worldwide. Our business discovers and develops recording artists. Through our extensive experience in the business, we market and promote music, with distribution across US mainstream record retail, alternative channels, as well as digital. Additionally we offer musical experiences by our artists in live, and across a broad spectrum of radio forma.